

LEMONADE for LOVE

SPONSORSHIP OPPORTUNITIES

ABOUT US

Lemonade for Love is a child-driven, parent-supported fundraising event.

Our goal is to inspire and empower kids to help other kids by supporting local organizations that assist children with special needs.



Lemonade for Love is a much anticipated annual event held each June at Fairfield Park in Etobicoke.

For the past six years, the community has come out to support our lemonade stand. Local kids serve attendees lemonade and cupcakes. Community members also have the opportunity to purchase raffle tickets, connect with neighbours, listen to live music, and do crafts with their children. Every activity is centred around community, accessibility, kindness, and caring.

"Take what you want, give what you can" is the spirit of our event. The approach has worked – in 2019 we raised \$57,000! To date we have raised and reinvested over \$100,000 back into our local community.

HELLO@LEMONADEFORLOVE.CA

647.389.1530

www.lemonadeforlove.ca

THE CAUSE

Each year we raise money to support the #CaptainXavierFund at Silver Creek Preschool for children with special needs in Etobicoke. The fund is named after a boy in our community who attended Silver Creek during his pre-school years.

WHERE THE MONEY WE RAISE GOES

The #CaptainXavierFund provides scholarships to help families send their children to Silver Creek Preschool.

Our fundraising efforts have surpassed our expectations, therefore, we are excited to expand the fund's mandate to include two additional areas of support:

1) The fund will now be available to offer support to families at Silver Creek needing assistance with the cost of medical devices, equipment, and/or aids. These items may include but are not limited to, ankle-foot orthosis (AFOs), prescriptive glasses, and adaptive equipment.

2) The fund will also support Silver Creek in its efforts to create a new satellite location to eradicate its extensive waitlist and expand into a primary school.

ABOUT SILVER CREEK

Silver Creek provides a positive pre-school setting with therapeutic services delivered within a caring and creative early education classroom. The school is dedicated to working with families, the community, and other professionals to ensure that the unique promise of each child is realized. We are proud to support the school, its staff, and most importantly, their families and children.

REFERENCE SITES:

www.silvercreekpreschool.ca

www.lemonadeforlove.ca



SPONSOR US

Our event creates a unique opportunity for your organization or business to connect directly with members of our community in a relaxed and happy environment. In 2019, we served close to 1,000 cups of lemonade!

Outlined are a variety of ways you or your business may be able to get involved.

Custom sponsorship packages are available. Let's chat - we love to get creative!



SPONSORSHIP LEVELS

LEMON HEAD

MATCHING ALL 2020 DONATIONS, DOLLAR FOR DOLLAR

LEMON AID | \$1,000

LOGO ON WEBSITE & ALL PRINTED MATERIALS, DEDICATED SOCIAL MEDIA POST + NEWSLETTER

FRESHLY SQUEEZED | \$500

LOGO ON WEBSITE AND EVENT FLYERS, DEDICATED SOCIAL MEDIA POST

LEMON DROP

RAFFLE PRIZES + IN-KIND DONATIONS

In-kind donors and raffle donors will be listed on our website, mentioned on social, and printed on our raffle signage. Any raffle prize or in-kind donation valued at \$500 or more will receive the same recognition as a Freshly Squeezed sponsor.

*Note: Regretfully, we are unable to issue receipts for in-kind donations or raffle prize donations. Tax receipts for cash donations will be issued by Silver Creek Pre School. Charitable Registration #: 10798 0856RR0001

#KIDSHelpingKids

The kids are involved in every aspect of the event from planning and promoting to running the lemonade stand. Our hope is that they embrace the spirit of volunteering while developing their own unique leadership skills.

Given the title of "Lemonade Ambassador," each child is encouraged to think of the lemonade stand as his/her own. We have listed the different ways they help below.

Questions? hello@lemonadeforlove.ca or 647.389.1530

Ways Kids Help



- ✓ Speaking about the lemonade stand in front of their classrooms, community groups and sports teams!
- ✓ Doing social media takeovers on our @lemonadeforlove channels.
- ✓ Approaching local business owners to participate in the event, help spread the word, and to sponsor the event.
- ✓ Working together to create posters and invitations before the event.
- ✓ Delivering the invitations door to door in the neighbourhood. (They delivered over 2,500 last year!)
- ✓ Chalking area sidewalks with arrows pointing to the lemonade stand.
- ✓ Volunteering in a variety of roles the day of the event! Lemonade serving, being craft leaders, welcoming new guests, and working at the raffle table.
- ✓ Setting up and cleaning up the park after the event!



We aim to engage each child at an age-appropriate level in a meaningful way.



hello@lemonaeforlove.ca