

LEMONADE for LOVE



#KIDSHelpingKIDS

ABOUT US

Lemonade for Love is a child-driven, parent-supported fundraising event.

Our goal is to inspire and empower kids to help other kids by supporting local organizations that assist children with special needs.

Lemonade for Love is a much anticipated annual event held each June at Fairfield Park in Etobicoke.

For the past 8 years, the community has come out to support our lemonade stand. Local kids serve attendees lemonade and cupcakes. Community members also have the opportunity to purchase raffle tickets, connect with neighbours, listen to live music, and do crafts with their children. Every activity is centred around community, accessibility, kindness, and caring.

"Take what you want, give what you can" is the spirit of our event. The approach has worked - to date we have raised and reinvested over \$150,000 back into our local community.



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647.389.1530

www.lemonadeforlove.ca

THE CAUSE

Each year we raise money to support the #CaptainXavierFund at **Silver Creek Preschool for children with special needs** in Etobicoke. The fund is named after a boy in our community who attended Silver Creek during his pre-school years.

WHERE THE MONEY WE RAISE GOES

The #CaptainXavierFund provides scholarships to help families send their children to Silver Creek Preschool as well as offers financial support to families at Silver Creek who may need assistance with the cost of medical devices, equipment, and/or aids. These items may include but are not limited to, ankle-foot orthosis (AFOs), prescriptive glasses, and adaptive equipment

ABOUT SILVER CREEK PRESCHOOL

Silver Creek provides a positive pre-school setting with therapeutic services delivered within a caring and creative early education classroom. The school is dedicated to working with families, the community, and other professionals to ensure that the unique promise of each child is realized. We are proud to support the school, its staff, and most importantly, their families and children.

REFERENCE SITES:

www.silvercreekpreschool.ca

www.lemonadeforlove.ca

FUN FACT: WE WORK WITH YOUTH
AMBASSADORS WHO PROMOTE LEMONADE FOR
LOVE IN THE COMMUNITY AND DO TALKS TO
LOCAL COMMUNITY GROUPS AND PERSONS OF
INFLUENCE ABOUT THE BENEFITS OF
SUPPORTING OUR EVENT



SPONSOR US

Our event creates a unique opportunity for your organization or business to connect directly with members of our community in a relaxed and happy environment. In 2022, we served over 1,000 cups of lemonade!

Lemonade for Love has a captive audience of community members from the Kingsway, Sunnylea, Norseman and Islington communities. We have been featured on CBC, Neighbours of the Kingsway, and several other local publications. In addition we have a strong social media presence and stay connected with our community on social and through digital newsletters.

Outlined are a variety of ways you or your business may be able to get involved. Custom sponsorship packages are available. Let's chat - we love to get creative!

SPONSORSHIP LEVELS

LEMON HEAD

MATCHING ALL 2023 DONATIONS, DOLLAR FOR DOLLAR

LEMON AID | \$1,000

LOGO ON WEBSITE & PRINTED MATERIALS, DEDICATED SOCIAL MEDIA POST + NEWSLETTER

FRESHLY SQUEEZED | \$500

LOGO ON WEBSITE, DEDICATED SOCIAL MEDIA POST

LEMON DROP

RAFFLE PRIZES + IN-KIND DONATIONS

In-kind donors and raffle donors will be mentioned on social, and printed on our raffle signage.

*Please note: Regretfully, we are unable to issue receipts for in-kind donations or raffle prize donations. Tax receipts for cash donations will be issued by Silver Creek Pre School. Charitable Registration #: 10798 0856RR0001

#KIDSHelpingKids

The kids are involved in every aspect of the event from planning and promoting to running the lemonade stand. Our hope is that they embrace the spirit of volunteering while developing their own unique leadership skills.

Given the title of "Lemonade Ambassador," each child is encouraged to think of the lemonade stand as his/her own. We have listed the different ways they help below.

Questions? lemonadeforloveetobicoke@gmail.com or 647.389.1530

